

FUNDRAISING IDEAS AND HINTS



Mail a fundraising letter to your friends, family and neighbors with a self-addressed stamped envelope.

See our sample letter.



Add the plunge logo to your e-mail signature.

Be sure to include the link to your fundraising page to encourage everyone to visit and donate!



Form a team at work or with friends.

Select a captain, choose a team theme– like “Super Plungers” and dress up like Super heroes. Wear matching shirts or hats and make a statement!



Double your fun!

Challenge a friend or colleague to Plunge.



Ask your supporters about matching funds from their employers.



Always follow up, via phone and/or e-mail.

People will appreciate the reminder.



Send thank you letters to all Sponsors.

(Include a crazy picture so they remember you next year!)