

# Freezin' for a Reason

Across the state hundreds of Special Olympics Kansas fans and athletes face freezing temperatures and take the plunge. Our Polar Plunge® has become the largest and most popular fundraising event for Special Olympics Kansas raising over \$200,000 last year!

## Types of Registration

### Individual or Team Plunger

Taking the Polar Plunge® is a great way to show you are a fan of Special Olympics Kansas! For a minimum donation of \$75, you can jump into the frigid waters and then thaw out wearing your Polar Plunge® shirt. Gather friends/family/coworkers and take the Polar Plunge® as a team.

### Too Chicken?

Too scared to splash at the Polar Plunge® but would like to receive our cool shirt and incentives? Embrace your inner chicken and raise money just like a Plunger! For a minimum of \$75, you can declare yourself "Too Chicken!", get primo viewing seats, and be eligible to receive cool incentive prizes.

### Super Plunger

Be a part of an elite group and take the Super Plunge! Raise at least \$2500 and starting at midnight on **February 12th in Pittsburg, KS**, you can plunge every hour for 12 hours before the noon Polar Plunge® in Pittsburg, KS on **February 13th**. You will also be recognized at the Polar Plunge® in your home location and be asked to "jump" start the festivities on that date! *You must be registered by February 1st and be at least 21 years old.*

## 2010 Incentive Prizes

- \$75+: Commemorative Sweatshirt
- \$250+: Polar Plunge® Hooded Sweatshirt
- \$500+: Polar Plunge® Backpack
- \$1,000+: Polar Plunge® Hooded Sweatshirt & Backpack

**Be a fan of Confidence.**

# Schedule

## Registration

*Bloomington Beach Park, East Swim Beach  
Clinton Lake - 11:00 a.m.*

If you can't register online, don't worry!! Walk up registrations are welcome! Beginning at 11:00 a.m., you can sign up to take the Plunge at the registration table. Be sure to bring all checks and cash with you to turn in!

## POLAR PLUNGE!

*Bloomington Beach Park, East Swim Beach  
Clinton Lake - Noon*

Check out the coolest event of the year!! Over 100 brave people will be plunging into the frigid waters with the Chickens cheering them on! Join us for the fun!

## After Party

*Johnny's Tavern (721 Wakarusa)  
12:30 p.m.*

Please join us at Johnny's for our after party! 100% of your donation goes to support SOKS programs.

## Fundraising Ideas

- Use the online registration and establish a fundraising page. Send out an email to all your contacts or post a link on your networking site asking people to sponsor your Plunge.
- Create a friendly competition at your place of work. The co-worker who raises the most money is exempt from plunging in the freezing lake.
- Ask area businesses you patronize to sponsor your Plunge. Small donations add up!

**Be a fan of Courage.**

# Registration

## Register by Internet

Visit [www.firstgiving.com/kssso](http://www.firstgiving.com/kssso) and select your Polar Plunge® location. Click "Get Started" & begin your fundraising!

-OR-

## Register by Mail (check all that apply)

- Plunger - Individual (min. donation of \$75)
- Plunger - Team (min. donation of \$75/person)
- Too Chicken (min. donation of \$75)
- Super Plunger (min. donation of \$2500)

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Emergency Contact \_\_\_\_\_

Emergency Phone \_\_\_\_\_

Team/School Name (if applicable) \_\_\_\_\_

Plunge Location \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

Shirt Size:    S        M        L        XL        XXL

Total Funds Raised: \$ \_\_\_\_\_

I choose to waive my incentive prize so that it can be used for SOKS programs.

Please complete and return this form to:

Special Olympics Kansas  
Attn: Polar Plunge® - Lawrence  
5280 Foxridge Drive  
Mission, KS 66202

**Be a fan of Fun.**

# 2010 Contests

## Plunge Contests

Highest Fundraising Individual  
Highest Fundraising Team

Team with the Most Plungers  
Team that Raises the Most Money Online

Best Costume Individual  
Best Costume Couple

Best Costume Team (3 or more people)  
*Costume judging will be at the judges' tent 30 minutes prior to the plunge.*

## Be the "Star of Kansas"

Would you like to be deemed the shining "Star of Kansas?" Create an original video asking people to sponsor you or take the Polar Plunge® themselves and post it to YouTube®. Videos will be judged on creativity and number of views. You could win the grand prize! For more information visit: [www.kssso.org/plunge.html](http://www.kssso.org/plunge.html).

## "Cool School" Contest

Show your school spirit and support Special Olympics Kansas athletes. Form a team of at least 6 classmates and pre-register your "Cool School" Team online. All teams will be recognized and the top fundraising school (divided according to KSHSAA division) will win the "Cool School" award! For a complete list of rules and to download the "Cool School" Toolkit, visit [www.kssso.org/plunge.html](http://www.kssso.org/plunge.html).

**Download your Plunge toolkit online  
at [www.kssso.org/plunge.html](http://www.kssso.org/plunge.html)**

# 2010 Sponsors



## Important Reminders

- This is a weather permitting event.
- All activities are performed at your own risk.
- Plunger MUST wear shoes or water shoes. Flip flops or Crocs are not acceptable.
- Bring towels, blankets and warm clothing.
- Plungers must wear a costume or swimsuit.
- Do not bring valuables. Storage is not provided.
- Participants under the age of 18 must have a parent or guardian sign the waiver of liability.
- Tents are available for changing, warming up, etc.

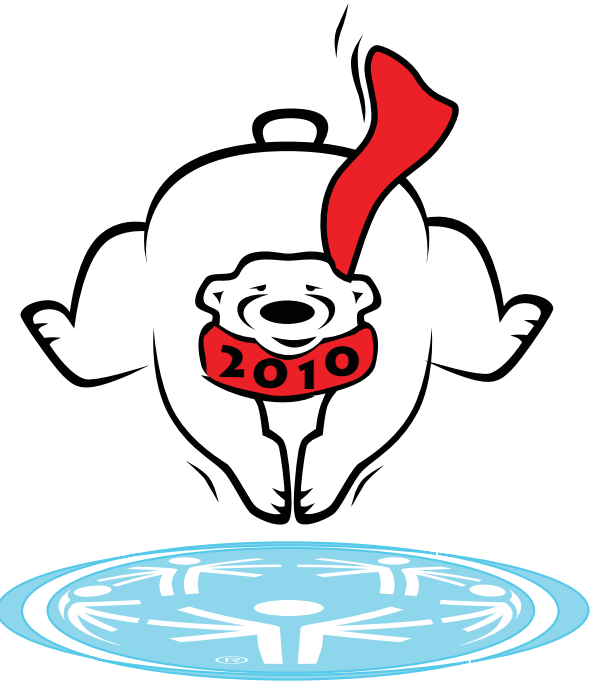
**SPECIAL OLYMPICS KANSAS**

**Luke Schulte**

**1.800.444.9803**

**[www.kssso.org/plunge.html](http://www.kssso.org/plunge.html)**

# February 27, 2010



**SPECIAL OLYMPICS KANSAS**

# **POLAR PLUNGE®**

**Bloomington Park  
East Swim Beach  
Clinton Lake**

# Lawrence

EXTREME COLD. EXTREME PEOPLE. EXTREMELY GOOD CAUSE.®