

Freezin' for a Reason

Across the state hundreds of Special Olympics Kansas fans and athletes face freezing temperatures and take the plunge. Our Polar Plunge® has become the largest and most popular fundraising event for Special Olympics Kansas raising over \$200,000 last year!

Types of Registration

Individual or Team Plunger

Taking the Polar Plunge® is a great way to show you are a fan of Special Olympics Kansas! For a minimum donation of \$75, you can jump into the frigid waters and then thaw out wearing your Polar Plunge® shirt. Gather friends/family/coworkers and take the Polar Plunge® as a team.

Too Chicken?

Too scared to splash at the Polar Plunge® but would like to receive our cool shirt and incentives? Embrace your inner chicken and raise money just like a Plunger! For a minimum of \$75, you can declare yourself "Too Chicken!", get primo viewing seats, and be eligible to receive cool incentive prizes.

Super Plunger

Be a part of an elite group and take the Super Plunge! Raise at least \$2500 and starting at midnight on **Feb. 12th in Pittsburg, KS**, you can plunge every hour for 12 hours before the noon Polar Plunge® in Pittsburg, KS on **Feb. 13th**. You will also be recognized at the Polar Plunge® in your home location and be asked to "jump" start the festivities on that date! *You must be registered by February 1st and be at least 21 years old.*

2010 Incentive Prizes

- \$75+: Commemorative Sweatshirt
- \$250+: Polar Plunge® Hooded Sweatshirt
- \$500+: Polar Plunge® Backpack
- \$1,000+: Polar Plunge® Hooded Sweatshirt & Backpack

Be a fan of Confidence.

Schedule

Early Bear Registration

Crimson Villas (1904 S Rouse)

February 12th from 4-7 p.m.

If you can't register online and don't want to wait in line before the event, don't worry! Come to the Early Bear Registration. Get everything you need to take the plunge and beat the rush!

Day of Event

Silent Auction from 9:30 - 11:30 a.m.

Registration

Crimson Villas (1904 S Rouse)

February 13th at 10:00 a.m.

Walk up registration is welcome! Come sign the waiver, turn in all donations and get ready to take the plunge!

POLAR PLUNGE!

Crimson Villas (1904 S Rouse)

February 13th at noon

It's time for the main event! Get ready to take a breath taking jump for Special Olympics Kansas!

After Party

Wheat State Pizza & The Jungle (1628 Broadway)

Join us as we celebrate at the after party! For \$5, you can enjoy their pizza and salad buffet. Award winners will be recognized.

Fundraising Ideas

- Use the online registration and establish a fundraising page. Send out an email to all your contacts or post a link on your networking site asking people to sponsor your Plunge.
- Create a friendly competition at your place of work. The co-worker who raises the most money is exempt from plunging.
- Ask area businesses you patronize to sponsor your Plunge. Small donations add up!

Be a fan of Courage.

Registration

Register by Internet

Visit www.firstgiving.com/kssso and select your Polar Plunge® location. Click "Get Started" & begin your fundraising!

-OR-

Register by Mail (check all that apply)

- Plunger - Individual (min. donation of \$75)
- Plunger - Team (min. donation of \$75/person)
- Too Chicken (min. donation of \$75)
- Super Plunger (min. donation of \$2500)

Name _____

Address _____

Phone _____

E-mail _____

Emergency Contact _____

Emergency Phone _____

Team/School Name (if applicable) _____

Plunge Location _____

How did you hear about us? _____

Shirt Size: S M L XL XXL

Total Funds Raised: \$ _____

- I choose to waive my incentive prize so that it can be used for SOKS programs.

Please complete
and return this
form to:

Special Olympics Kansas
Attn: Polar Plunge® - Pittsburg
5280 Foxridge Drive
Mission, KS 66202

Be a fan of Fun.

2010 Contests

Plunge Contests

Highest Fundraising Individual
Highest Fundraising Team

Team with the Most Plungers
Team that Raises the Most Money Online

Best Costume Individual

Best Costume Couple

Best Costume Team (3 or more people)

Costume judging will be at the judges' tent 30 minutes prior to the plunge.

Be the "Star of Kansas"

Would you like to be deemed the shining "Star of Kansas?" Create an original video asking people to sponsor you or take the Polar Plunge® themselves and post it to YouTube®. Videos will be judged on creativity and number of views. You could win the grand prize! For more information visit: www.kssso.org/plunge.html.

"Cool School" Contest

Show your school spirit and support Special Olympics Kansas athletes. Form a team of at least 6 classmates and pre-register your "Cool School" Team online. All teams will be recognized and the top fundraising school (divided according to KSHSAA division) will win the "Cool School" award! For a complete list of rules and to download the "Cool School" Toolkit, visit www.kssso.org/plunge.html.

Download your Plunge toolkit online at www.kssso.org/plunge.html

2010 Sponsors



Important Reminders

- This is a weather permitting event.
- All activities are performed at your own risk.
- Plunger **MUST** wear shoes or water shoes. Flip flops or Crocs are not acceptable.
- Bring towels, blankets and warm clothing.
- Plungers must wear a costume or swimsuit.
- Do not bring valuables. Storage is not provided.
- Participants under the age of 18 must have a parent or guardian sign the waiver of liability.
- Tents are available for changing, warming up, etc.

SPECIAL OLYMPICS KANSAS

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www.kssso.org/plunge.html

February 13, 2010



SPECIAL OLYMPICS KANSAS

POLAR PLUNGE®

**Crimson Villas
1904 S Rouse
Pittsburg, KS**

Pittsburg

EXTREME COLD. EXTREME PEOPLE. EXTREMELY GOOD CAUSE.®